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From Mediterranean Calm to Urban Pulse

Diabla's Versatility at Canaves Oia Suites and Nhow Berlin

Pure Versatility: How Design Inhabits and Transforms the Atmosphere, from Mediterranean Serenity to Urban Rhythm

Design is not a static element; it is a living dialogue with the environment. The exact same exhibition concept or piece of furniture can be radically reinterpreted depending on the light, the architectural scale, and the emotional intention of the space it inhabits. At Diabla Outdoor, we demonstrate this versatility through two contract projects with intentionally contrasting identities: the serene peace of Santorini and the vibrant, avant-garde energy of Berlin.

Canaves Oia Suites: Calm, Mediterranean light, and organic dynamism

Suspended over the cliff with panoramic views of the majestic volcanic caldera of Oia (Greece), the Canaves Oia Suites hotel -with architecture by Savvas Psathas- pays tribute to the white, intimate tradition of the Cyclades.

In this setting of clean light, marine reflections, and an infinite horizon, Diabla's furniture integrates seamlessly without disrupting the visual peace of the surroundings. The loungers from the **356 collection**, designed by **José A. Gandía-Blasco Canales**, are partially submerged in the turquoise water of the infinity pool. Made of 100% recyclable polyethylene using the rotational molding technique, their curved, stylized, and deeply ergonomic lines evoke the organic swaying of the waves and the rounded contours of traditional Greek architecture.

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The continuous, smooth surfaces of the 356 collection capture and sift the intense light of the Aegean Sea, creating a subtle interplay of colors throughout the day. Their design does not compete with the impressive landscape; on the contrary, it accompanies the sensory experience of the space, inviting absolute relaxation and turning contemplation of the sunset into a ritual of immersion and tranquility.

Discover all the details of the project on the blog: [Canaves Oia Suites by Diabla](#)

Nhow Berlin: Urban avant-garde, creative rhythm, and chromatic audacity

At the opposite end of the architectural and conceptual spectrum lies the Nhow Berlin hotel, located on the banks of the Spree River. Known as Europe's first music hotel, this space stands out for its groundbreaking spirit, contemporary architecture, and an interior design filled with dynamism and creative rhythm.

Here, Diabla's furniture displays its full potential for color, contrast, and vitality. The hotel terrace is transformed into a social and casual atmosphere thanks to a curated selection of collections that converse with each other through materials, silhouettes, and proportions. The visual lightness of the **Trip side table**, created exclusively by designers **José A. Gandía-Blasco and Borja García**, with its lightweight aluminum structure for quick space reconfiguration, combines harmoniously with the enveloping silhouettes of the **Arp lounge chair**, designed by **Made Studio** and inspired by harp strings and 19th-century iron architecture, whose graphic shadows interact with the light of the Spree.

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Adding to this ensemble is the casual urban-scale comfort of the **Valentina Up 2 seat sofa** by **Alejandra Gandía-Blasco**, which elevates the concept of the cushion to a structural element set upon thin zinc-plated iron rod legs. The graphic, structured architecture of the **Grill coffee table** by **MUT Design**, with its distinct square-profile aluminum geometry inspired by the pictorial universe of Piet Mondrian, contrasts naturally with the irony and comfort of the award-winning **Patoso pouf** -also by **Alejandra Gandía-Blasco**- winner of the *NYCxDESIGN Award 2022*, *Archiproducts Design Awards 2022*, and *DNA Paris Design Awards 2022* for its combination of adaptive memory foam and 100% recycled polyester fiber (ecofill) filling with elevated legs. Finally, the plant presence is organized and zoned using the soft, clean contours of the **Gobi 1, 3, and 5 planters** designed by **Pablo Gironés**.

At Nhow Berlin, Diabla's pieces do not merely inhabit the terrace; they form a versatile gathering point. While in Greece the furniture absorbed the calm of the surroundings, in Berlin it responds to the architectural reflections of the facade and the changing tones of the northern sky, injecting a fresh pulse that encourages social interaction amidst the cosmopolitan heartbeat of the German capital.

Discover all the details of the project on the blog: [Nhow Berlín by Diabla](#)

Same principles, infinite scenarios

Whether submerged in the serenity of a pool facing the Aegean or setting the pulse at an urban gathering point on the banks of the Spree, Diabla's furniture demonstrates its ability to inhabit real environments, adapt to opposing narratives, and completely transform the atmosphere of any space. Design is not an addition, but the medium that completes the space, bringing personality, functionality, technical durability, and a casual style designed to be enjoyed outdoors.

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A new brand with a huge experience behind it

DIABLA is a new brand of outdoor furniture, accessories and complementary items. The designs are typically casual, original and creative, with new formulas for enjoying outdoor living in all kinds of settings and at any time of year. DIABLA is a brand with an inspiring attitude that offers creative ideas for stylish settings. The bold, colourful designs not only contribute something new, they are also the expression of new lifestyles.

DIABLA is the third Gandía Blasco Group brand, a new business adventure backed by this prestigious firm with close to eight decades of experience in the domestic and international contemporary design sector. The collections are developed with the support of resources and expertise accumulated by Gandía Blasco Group in terms of the design, production and development culture that prevails in the business.

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About Gandía Blasco Group

Gandía Blasco Group is a Mediterranean family company known for its expertise in the design and edition of outdoor furniture and spaces - more than furniture, a lifestyle - and in the handcrafted creation of designer rugs. The group operates in a diversified way through its three brands: GANDIABLASCO, GAN, and DIABLA, each with its own distinctive personality.



Gandia Blasco Group
1941

Founded in 1941 by José Gandía Blasco and originally dedicated to the manufacture of yarns and blankets, the company has stood out for a solid trajectory marked by constant reinvention and the promotion of design culture. Today, the company is presided over by José A. Gandía-Blasco Canales, a member of the second generation of the family, followed by his children Álvaro Gandía-Blasco, Vice President and Commercial Director, and Alejandra Gandía-Blasco, the group's Creative and Communications Director.

With its historical headquarters in Ontinyent (Valencia, Spain) and a presence in more than 75 countries, its main flagship stores are located in New York, Los Angeles and in the hearts of cities such as Madrid, Barcelona, and L'Paris. The company continues to expand and is constantly experimenting and innovating with renowned international designers and architects.



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